



A PARTNERSHIP WITH THE SMITH LEADERSHIP IN BUSINESS CONFERENCE

OCTOBER 1-2, 2021

OVERVIEW

The Smith Leadership in Business Conference, formerly “Queen’s Commerce Leadership Summit”, is proud to announce that we will be hosting our conference again this fall! As the first Smith School of Business conference to focus solely on leadership and development, SLBC provides an unparalleled opportunity to continue challenging how we define leadership.

Our mission is to provide delegates with the opportunity to learn from proven business professionals while developing and improving their own leadership style in an interactive environment. With our theme this year “Adversity to Advantage” we are striving to motivate the leaders of tomorrow, despite the unconventional climates we are experiencing today.

OPPORTUNITIES

NETWORKING PARTNER: Opportunity for a 3-minute company introduction at the beginning of the networking session and provision of the delegate resume book. This is a great opportunity to show delegates the corporate culture and opportunities at your firm.

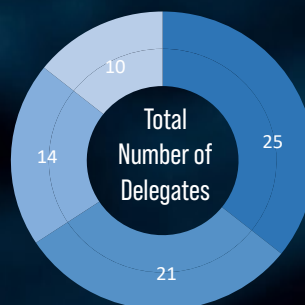
WORKSHOP PARTNER: As a Workshop Partner, you will work closely with our Events & Workshops team to create industry-oriented workshops tailored to your company’s brand. Workshops are a fundamental aspect of any conference as it provides the delegates with real world know-hows which oftentimes cannot be found anywhere else. The partnership also includes provision of the delegate resume book.

MEAL PARTNER: As a Meal Partner, your firm will have the opportunity to sponsor a breakfast, lunch, or dinner for the delegates. This provides your firm with the option of a 5-10 minute presentation followed by casual networking with the delegates.

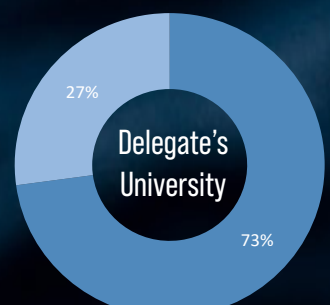
PREVIOUS SPONSORS



DELEGATES



■ First year ■ Second
■ Third ■ Fourth



■ Queen's ■ External